

WeB 2019 Call for Papers

WeB 2019: December 14, 2019, Munich, Germany (<http://2019.ebizworkshop.org/>)

The Workshop on e-Business (WeB) is a premier annual one-day conference on e-Business and e-Commerce held in conjunction with International Conference on Information Systems (ICIS). The purpose of WeB is to provide an open forum for e-Business researchers and practitioners world-wide, to share topical research findings, explore novel ideas, discuss success stories and lessons learned, map out major challenges, and collectively chart future directions for e-Business.

The 18th Workshop on e-Business (WeB) is to be held in Munich, Germany on December 14th, 2019. The theme of WeB 2019 is “**Smart Business: Technology and Data Enabled Innovative Business Models and Practices.**” Today’s business is becoming smarter and more connected thanks to the rapid advancement of information technologies and data science. Artificial intelligence and machine learning, cloud computing, IoT, blockchain, and many other technologies are being used in various business functions (e.g., customer relationship management, marketing and promotion, supply chain management, and resource planning) and decision making. By analyzing big data from diverse sources and platforms, organizations and companies are increasingly capable of understanding their customers, competitors, and markets at a finer level of granularity and in a larger scale. Increased intelligence has spawned new, innovative business models and strategies, which are transforming, reshaping, and even redefining the environment, boundary, conditions, operations, and transactions of e-business.

We invite original research articles with a broad coverage of topics on consumers, citizens, businesses, industries and governments, ranging from technical to strategic issues. We are calling for papers in the following, but not limited to, the following areas:

- Innovative business models and strategies
- Emerging technologies and their applications in e-Business
- Artificial intelligence enabled new business applications
- CRM and supply chain management using machine learning techniques
- Use cases and prospects of e-Business using 5G technology
- The impact of FinTech on markets
- Mobile business and applications
- e-Business on social media
- Big data methods, analysis and tools
- Social, ethical, policy, and privacy issues related to e-Business
- Research methods/methodology, agendas, and work in progress

Important dates

- Submission deadline: Sep. 16, 2019
- Notification of paper acceptance: Oct. 14, 2019

Committee

- Honorary Chairs: Hsinchun Chen (University of Arizona, USA), Andrew B. Whinston (University of Texas at Austin, USA)
- Conference Co-Chair: Michael J. Shaw (University of Illinois at Urbana-Champaign, USA)
- Program Organizing Co-Chairs: Karl Lang (City of University of New York, USA), Bin Zhu

(Oregon State University, USA), Jennifer Xu (Bentley University, USA), and Xiao Liu (University of Utah, USA), Han Zhang (Georgia Institute of Technology, USA), Ming Fan (University of Washington, USA)

- Local Organizing Committee Co-Chairs: Antonia Köster (University of Potsdam, Germany), Heiko Seif (Munich Business School, Germany)
- Local Arrangements Manager: Doris Bampi-Hautmann (Munich Business School, Germany)

Keynotes: TBD

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